



# PALM SPRINGS



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# Local **Highlights**

## **Festivals**

With nearly perfect weather year-round, Palm Springs has become a hot spot for some of the world's most popular festivals; delivering a mixture of unique entertainment and epicurean delights. Palm Springs International Film Festival, Food & Wine Festival, Riverside County Date Festival, Vintage Car Cruises, Art Under the Umbrellas, Coachella, Stagecoach and VillageFest, just to name a few.

## **Wellness**

Unwind with purpose, uncover the variety of restorative experiences Palm Springs has to offer. In the early days Hollywood celebrities visited Palm Springs to wind down. Many of the same soothing experiences are found here today; sounds baths, nature trails, scent therapy, succulent design, culinary courses, photo walks, picturesque mountains, world-class spas and stargazing.

## **Discovery**

Palm Springs is a hidden treasure; from Midcentury Modernism to Hollywood History. Palm Springs is where people go to become enchanted by the art of discovery. It's where the ancient palm groves of Indian Canyons meet Rat Pack mid-century cool. It's where you can go off-roading on an ATV after breakfast and sip martinis around Frank Sinatra's pool at sunset.



[Click here for flight routing to PSP](#)

# Destination Map



## Getting Here

### Airport

**Palm Springs International Airport (PSP)**  
Travel time is 20-35 minutes on average

**Seasonal Daily Non-stop flights:** Atlanta, Chicago, Dallas, Denver, Houston, Minneapolis, Newark, New York, Phoenix, Portland, Salt Lake City, San Francisco, Seattle, Toronto, Vancouver, Winnipeg and more.

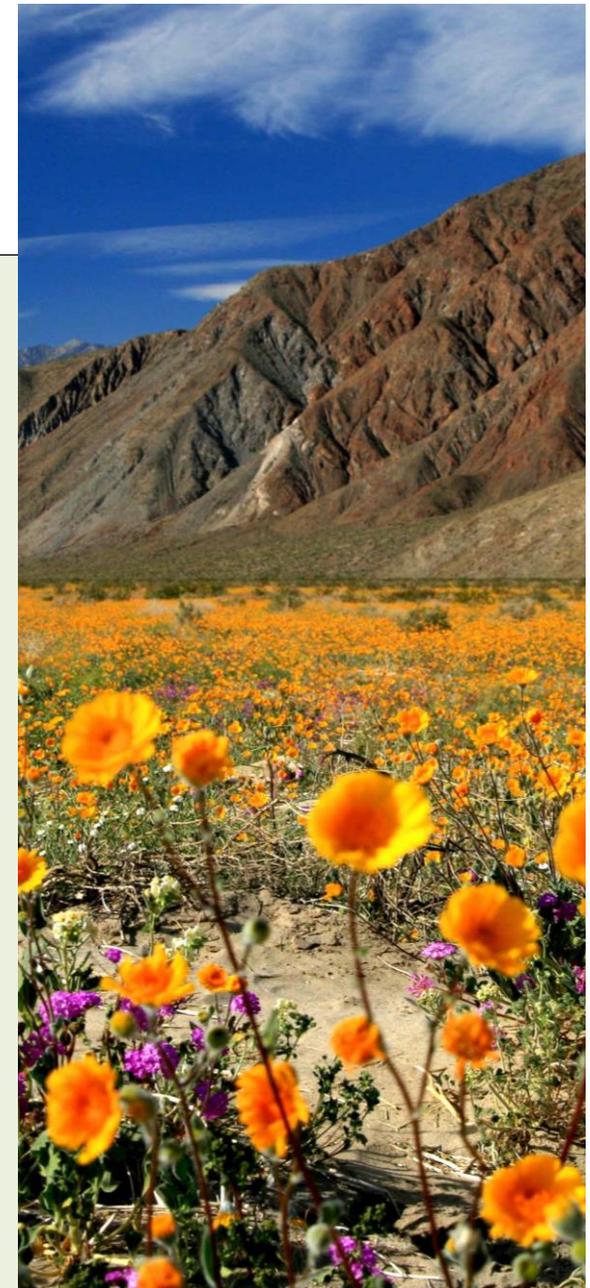
**Note:** ONT, LAX, SNA and SAN can also all be serviced by our Palm Springs team.

## Climate

Palm Springs enjoys over 300 days a year of sunshine, with average temperatures of 78 degrees throughout the year.

# Sample Program

	Day 1	Day 2	Day 3	Day 4
Morning / Afternoon	<p><b>Airport Arrivals</b></p> <p>Meet and Greet</p> <p>Scenic VIP Transfer with Beverages</p> <p><b>Welcome Amenity</b></p> <p><b>Havaina Sandals</b></p> <p>Choose your favorite design at the hospitality station and wear them for the whole trip!</p>	<p><b>Group Activity</b></p> <p><b>Temecula Valley Wine Tour</b></p> <p>Explore the beauty of the Temecula Valley wine country. Guests arrive in style with luxury transportation. At each stop they meet the winery owner or winemaker while they savor the varietals. Include a wine blending seminar or blind wine tasting for a competitive twist.</p>	<p><b>Optional Daytime Activities</b></p> <ul style="list-style-type: none"> <li>• Aerial Tram</li> <li>• Biking</li> <li>• Celebrity Home tour</li> <li>• Hiking</li> <li>• Jeep Tour</li> <li>• Golfing</li> <li>• Historical Tour</li> <li>• Horseback Riding</li> <li>• Living Desert</li> </ul>	<p><b>Airport Departures</b></p> <p>Manifest coordination by PRA staff</p> <p><b>Suggested Hotel Departure Times</b></p> <p>Palm Springs Airport– (1.5-2) Hours Domestic</p> <p>Los Angeles International Airport (LAX): (5) Hours Domestic, (6) Hours International</p>
Evening	<p><b>Welcome Reception On-Property</b></p> <p><b>Modern Desert</b></p> <p>Set the tone of the beautiful California desert at sunset.</p>	<p><b>Off Property Evening</b></p> <p><b>Frank Sinatra Estate</b></p> <p>Welcome your guests with a Rat Pack look a like, bringing the old Hollywood theme to life.</p>	<p><b>Gala Evening</b></p> <p><b>Rose Garden</b></p> <p>A private polo demonstration followed by a gourmet dinner in the heart of the Rose Gardens.</p>	





# Our Most Popular **Tours**



Aerial Tram

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Jeeps

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Living Desert

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Hiking

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Horseback Riding

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Celebrity Home  
Tour/Modernism



# Elevated Activities



## BMW Racing

Get behind the wheel of a high performance BMW M series vehicle. Guests will compete for speed and accuracy while experiencing a thrill of a lifetime.



## Hot Air Balloon Rides

Enjoy one of the most peaceful experiences ever. Float effortlessly in a colorful hot air balloon along the valley corridor. NOTE: Sunrise or Sunset only.



## Bike through the Painted Canyons

Box Canyon is a colorful ravine through the Mecca Hills at the east end of Coachella Valley. The canyon walls are formed by upturned strata – twisted, buckled and eroded by earthquakes making for a beautiful ride..



## Winery Tour

Taste your way through Temecula’s wine country, also known as Southern California’s Napa. Pair the tastings with a private chef meal or Sommelier experience.



# Signature Venues

Rose Garden

Palm Springs Air Museum

Enchanted Desert

Frank Sinatra Estate

Dinah Shore Estate

Lautner 47



# Evenings that Wow



## Merv Griffin Estate

The 39 acre Equestrian property includes a 2.5-acre pond, infinity pool and expansive event lawns. A Giant Ferris wheel and food trucks create the perfect exclusive event or host a celebrity studded gala dinner.



## O'Donnell Estate

Golf carts shuttle guests up the mountainside to experience a rare view of the desert at this historic landmark. A starlight dinner on the patio makes for a night to remember!



## Palm Springs Art Museum

Enjoy a taste of the Art World with an exclusive dining experience. Artistic harmony within the gallery and on the private patio is balanced with fine cuisine & signature cocktails.



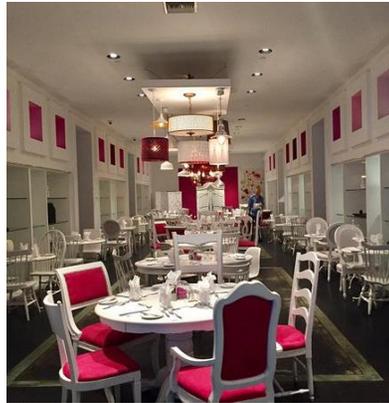
## Medjhoor Lake

Guests are enchanted by a traditional “Pretty Woman” divot stomp followed by dinner in the Olympic peaked tents. Guests are invited back fieldside to partake in a game of Golf Cart Polo.

# Must Try **Restaurants**



**Le Vallauris**



**Eight4Nine**



**Copley's**



**Cuistot**



**La Spiga**



**Pacifica**



**Arnold Palmer's**



**Lavender Bistro**

# Décor Looks to Inspire

## Modern Desert



Modern elements with pops of color, specialty chairs, retro-chic bar and fresh flowers create a picturesque backdrop.

## Hollywood Rat Pack



Inspired by the old Hollywood era, this theme features red hues with black and white accents.

# Décor Looks to Inspire

## Desert Sunset



As the sun sets over the valley, the reds, oranges and yellows of the sky come alive. Pops of color and gold accents highlight the evening.

## Vintage Palm Springs



Yellow plush soft seating and handcrafted wood tables create intimate areas for congregating and networking.

# Captivating **Entertainment**



**Ferris Wheel**



**Cigar Roller**



**Tethered Hot Air Balloon**



**Glow Golf**



**Rat Pack Look-A-Likes**



**Rock'n Art**



**Fireworks**



**Synchronized Swimmers**



## Attendees in person and attendees at home. Gather them with a **hybrid** event experience.

The value of in-person events is undeniable and will return. As we go from here to there, the world of hybrid events is a natural step, but a successful hybrid event is more than giving remote participants a login to watch the presenters. Luckily, the creativity of PRA Digital combined with the technical know-how of One Smooth Stone can create impactful environments and human touchpoints in any setting.

Need some inspiration? Think about:

- A Digital Ambassador to interact with your on-line attendees
- Drones and extra videographers to create a cinematic experience for the remote viewer
- Networking that encourages connection between attendees at both settings
- Teambuilders that can easily be executed from a home environment
- Custom experience boxes to all attendees



# Your Team

## Performance Team

- [Beth Daniel](#), Managing Director Cell: 619.993.5417
- [Sondra Zepeda](#), Senior Experience Designer
- [Jack Kimball](#), Senior Event Producer
- [Kay Weller](#), Event Producer
- [Jordan Nannestad](#), Experience Designer



## Accolades

“I didn’t want to leave the desert without sending out my heartfelt thanks to all of you. You did an amazing job and I really appreciate your making things work. When our CEO thanked me and my team from the stage, you were included in that “team”. Great work everybody!”

– Amgen (Biopharmaceutical Company)



## Get in Touch!

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We are excited to partner with you!