Click below to navigate our services

EXCITING ACTIVITIES

UNIQUE VENUES

PRIVATE DINING

INSPIRING DÉCOR

ENTERTAINMENT

LOGISTICS
Local Highlights

Festivals

With nearly perfect weather year-round, Palm Springs has become a hot spot for some of the world’s most popular festivals; delivering a mixture of unique entertainment and epicurean delights. Palm Springs International Film Festival, Food & Wine Festival, Riverside County Date Festival, Vintage Car Cruises, Art Under the Umbrellas, Coachella, Stagecoach and VillageFest, just to name a few.

Wellness

Unwind with purpose, uncover the variety of restorative experiences Palm Springs has to offer. In the early days Hollywood celebrities visited Palm Springs to wind down. Many of the same soothing experiences are found here today; sounds baths, nature trails, scent therapy, succulent design, culinary courses, photo walks, picturesque mountains, world-class spas and stargazing.

Discovery

Palm Springs is a hidden treasure; from Midcentury Modernism to Hollywood History. Palm Springs is where people go to become enchanted by the art of discovery. It’s where the ancient palm groves of Indian Canyons meet Rat Pack mid-century cool. It’s where you can go off-roading on an ATV after breakfast and sip martinis around Frank Sinatra’s pool at sunset.
Getting Here

Airport

Palm Springs International Airport (PSP)
Travel time is 20-35 minutes on average

Seasonal Daily Non-stop flights: Atlanta, Chicago, Dallas, Denver, Houston, Minneapolis, Newark, New York, Phoenix, Portland, Salt Lake City, San Francisco, Seattle, Toronto, Vancouver, Winnipeg and more.

Note: ONT, LAX, SNA and SAN can also all be serviced by our Palm Springs team.

Climate

Palm Springs enjoys over 300 days a year of sunshine, with average temperatures of 78 degrees throughout the year.
## Sample Program

<table>
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<th>Day 1</th>
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<td><strong>Airport Arrivals</strong></td>
<td><strong>Group Activity</strong></td>
<td><strong>Optional Daytime Activities</strong></td>
<td><strong>Airport Departures</strong></td>
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<tr>
<td>Meet and Greet</td>
<td>Temecula Valley Wine Tour</td>
<td>• Aerial Tram</td>
<td>Manifest coordination by</td>
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<tr>
<td>Scenic VIP Transfer with Beverages</td>
<td>Explore the beauty of the Temecula Valley wine country. Guests arrive in style with luxury transportation. At each stop they meet the winery owner or winemaker while they savor the varietals. Include a wine blending seminar or blind wine tasting for a competitive twist.</td>
<td>• Biking</td>
<td>PRA staff</td>
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<tr>
<td><strong>Welcome Amenity</strong></td>
<td><strong>Welcome Reception</strong> On-Property</td>
<td>• Celebrity Home tour</td>
<td><strong>Suggested Hotel Departure Times</strong></td>
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<tr>
<td><strong>Havainas Sandals</strong></td>
<td><strong>Modern Desert</strong></td>
<td>• Hiking</td>
<td>Palm Springs Airport—</td>
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<td>Choose your favorite design at the hospitality station and wear them for the whole trip!</td>
<td></td>
<td>• Jeep Tour</td>
<td>(1.5-2) Hours Domestic</td>
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<tr>
<td></td>
<td></td>
<td>• Golfing</td>
<td>Los Angeles International Airport (LAX): (5) Hours Domestic, (6) Hours International</td>
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<tr>
<td></td>
<td></td>
<td>• Historical Tour</td>
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<td></td>
<td></td>
<td>• Horseback Riding</td>
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<td>• Living Desert</td>
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<td><strong>Evening</strong></td>
<td><strong>Off Property Evening</strong></td>
<td><strong>Gala Evening</strong></td>
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<tr>
<td><strong>Welcome Reception</strong></td>
<td>Frank Sinatra Estate</td>
<td><strong>Rose Garden</strong></td>
<td></td>
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<tr>
<td><strong>On-Property Modern Desert</strong></td>
<td>Welcome your guests with a Rat Pack look a like, bringing the old Hollywood theme to life.</td>
<td>A private polo demonstration followed by a gourmet dinner in the heart of the Rose Gardens.</td>
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</tbody>
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Our Most Popular Tours

Aerial Tram
Jeeps
Living Desert
Hiking
Horseback Riding
Celebrity Home Tour/Modernism
Elevated Activities

**BMW Racing**
Get behind the wheel of a high performance BMW M series vehicle. Guests will compete for speed and accuracy while experiencing a thrill of a lifetime.

**Hot Air Balloon Rides**
Enjoy one of the most peaceful experiences ever. Float effortlessly in a colorful hot air balloon along the valley corridor. NOTE: Sunrise or Sunset only.

**Bike through the Painted Canyons**
Box Canyon is a colorful ravine through the Mecca Hills at the east end of Coachella Valley. The canyon walls are formed by upturned strata – twisted, buckled and eroded by earthquakes making for a beautiful ride.

**Winery Tour**
Taste your way through Temecula’s wine country, also known as Southern California’s Napa. Pair the tastings with a private chef meal or Sommelier experience.
Signature Venues

- Rose Garden
- Palm Springs Air Museum
- Enchanted Desert
- Frank Sinatra Estate
- Dinah Shore Estate
- Lautner 47
Evenings that Wow

**Merv Griffin Estate**

The 39 acre Equestrian property includes a 2.5-acre pond, infinity pool and expansive event lawns. A Giant Ferris wheel and food trucks create the perfect exclusive event or host a celebrity studded gala dinner.

**O’Donnell Estate**

Golf carts shuttle guests up the mountainside to experience a rare view of the desert at this historic landmark. A starlight dinner on the patio makes for a night to remember!

**Palm Springs Art Museum**

Enjoy a taste of the Art World with an exclusive dining experience. Artistic harmony within the gallery and on the private patio is balanced with fine cuisine & signature cocktails.

**Medjool Lake**

Guests are enchanted by a traditional “Pretty Woman” divot stomp followed by dinner in the Olympic peaked tents. Guests are invited back fieldside to partake in a game of Golf Cart Polo.
Must Try **Restaurants**

- **Le Vallauris**
- **Eight4Nine**
- **Copley’s**
- **Cuistot**
- **La Spiga**
- **Pacifica**
- **Arnold Palmer’s**
- **Lavender Bistro**
Décor Looks to Inspire

Modern Desert

Modern elements with pops of color, specialty chairs, retro-chic bar and fresh flowers create a picturesque backdrop.

Hollywood Rat Pack

Inspired by the old Hollywood era, this theme features red hues with black and white accents.
Décor Looks to Inspire

Desert Sunset

As the sun sets over the valley, the reds, oranges and yellows of the sky come alive. Pops of color and gold accents highlight the evening.

Vintage Palm Springs

Yellow plush soft seating and handcrafted wood tables create intimate areas for congregating and networking.
Captivating Entertainment

- Ferris Wheel
- Cigar Roller
- Tethered Hot Air Balloon
- Glow Golf
- Rat Pack Look-A-Likes
- Rock’n Art
- Fireworks
- Synchronized Swimmers
At PRA Digital, we look at Digital Experiences as the human connection part of the digital world.

It’s taking the interactive moments that highlight your meetings and events and making them virtual, so guests can still have the memorable touchpoint, from any location.

With over 150 curated experiences in our digital toolbox, you can engage clients, connect with your staff, teambuild and bring people together for special, shared moments.

- Wellness
- Activities + Tours
- CSR
- Destination Experiences
- Teambuilding
- Culinary
- Speakers
- Entertainment
- Delivered Experience Boxes

Please click here to view our online Digital Experiences Look Book
Attendees in person and attendees at home. Gather them with a hybrid event experience.

The value of in-person events is undeniable and will return. As we go from here to there, the world of hybrid events is a natural step, but a successful hybrid event is more than giving remote participants a login to watch the presenters. Luckily, the creativity of PRA Digital combined with the technical know-how of One Smooth Stone can create impactful environments and human touchpoints in any setting.

Need some inspiration? Think about:

- A Digital Ambassador to interact with your on-line attendees
- Drones and extra videographers to create a cinematic experience for the remote viewer
- Networking that encourages connection between attendees at both settings
- Teambuilders that can easily be executed from a home environment
- Custom experience boxes to all attendees
Your Team

Performance Team

Beth Daniel, Managing Director  
Cell: 619.993.5417

Sondra Zepeda, Senior Experience Designer

Jack Kimball, Senior Event Producer

Kay Weller, Event Producer

Jordan Nannestad, Experience Designer

Accolades

“I didn’t want to leave the desert without sending out my heartfelt thanks to all of you. You did an amazing job and I really appreciate your making things work. When our CEO thanked me and my team from the stage, you were included in that “team”. Great work everybody!”

— Amgen (Biopharmaceutical Company)

Get in Touch!

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https://pra.com/our_offices/palm-springs/