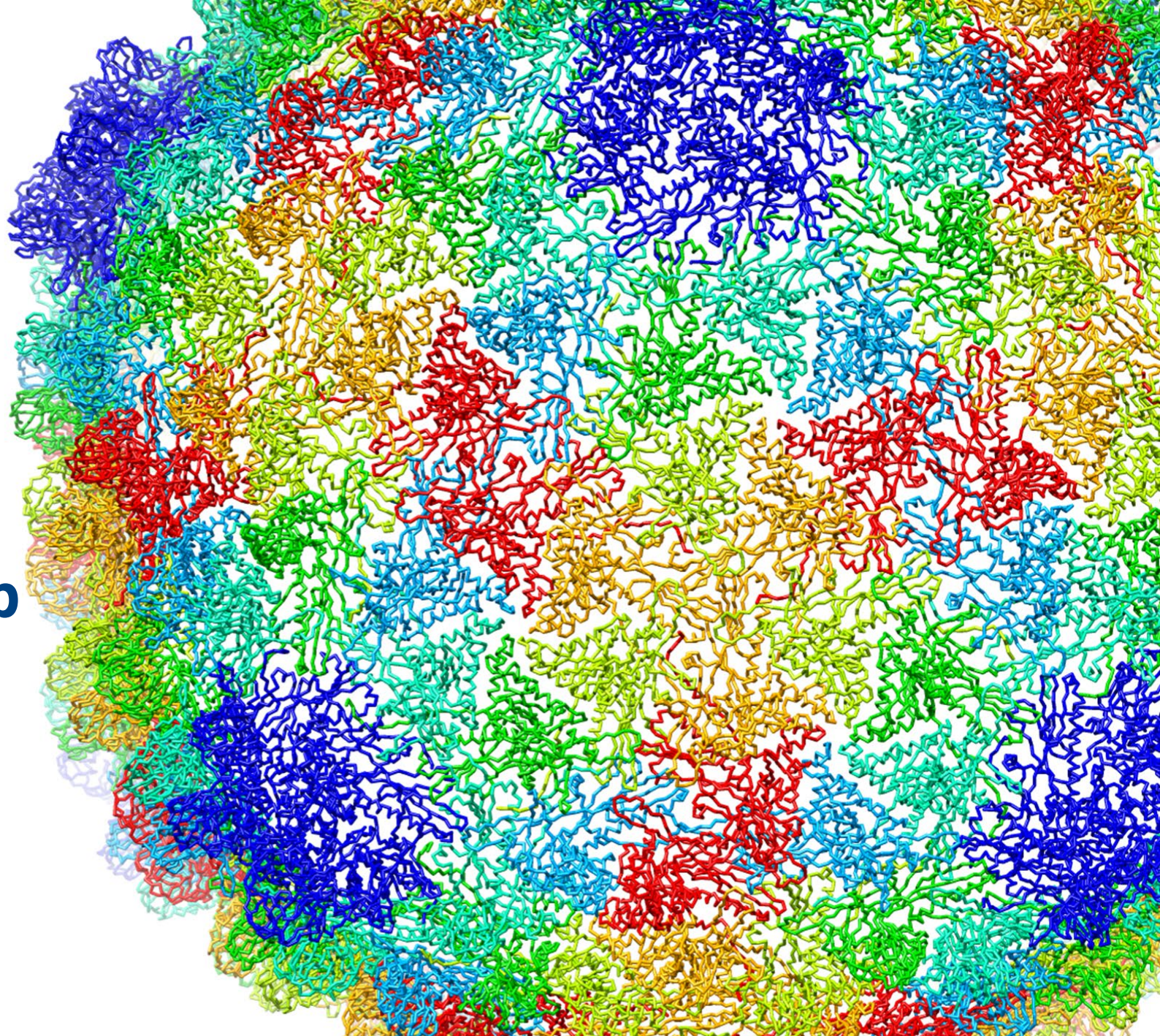


# 2021 FASEB Virtual Science Research Conference Sponsorship Prospectus



**FASEB**

Federation of American Societies  
for Experimental Biology





# Why Sponsor a Science Research Conference?

- Increase brand visibility as virtual conferences are easily accessible to a more diverse audience which results in higher attendance.
- Support conference scholarship programs to promote greater access for underrepresented minorities, women, and junior scientists to participate.
- Receive enhanced exposure before, during, and after the conference. During peak event dates SRC sponsors receive more than 20,000 sponsor impressions combined.
- Directly interact with scientists during the conference through chat or by participation in the session or discussions.\*
- Be a thought leader by contributing materials, content or activity to support the conference program.\*

*\* Select Sponsorship Packages Only*

# Benefits for All Sponsorship Levels

**Thank you for your interest in supporting a FASEB Science Research Conference (SRC). All sponsors receive the following benefits:**

- Sponsor logo on the conference website (linked)
- Sponsor logo on the Virtual Event Conference Dashboard (linked)
- Logo on a “Thank You to Sponsors” slide visible during conference
- Verbal recognition in introduction from Conference Organizer

**Sponsorships are available in bronze, silver, gold and platinum levels. Please see next page for additional benefits based on support.**

**Note: The Virtual Platform screenshots at the end of this prospectus are not the final designs due to ongoing graphical improvements and are meant to serve as an example of the layout.**

## Sponsorship Tier Overview\*

### Platinum: \$3,500+

All General Sponsorship Benefits, plus:

- Four (4) complimentary conference registrations
- Your own designated virtual space during the event
- Logo placement on conference log-in page
- Premium logo (linked) placement on the virtual platform
- Provide three (3) sponsor material items for attendees to view/download
- Opportunity for a daily posting on the conference news feed
- Social media mention (submitted posts and graphic will be subject to approval and editing by FASEB)

### Silver: \$1,000+

All General Sponsorship Benefits, plus:

- One (1) complimentary conference registration
- Provide one (1) sponsor material item for attendees to view/download
- Opportunity for a daily posting on the conference news feed

### Gold: \$2,000+

All General Sponsorship Benefits, plus:

- Two (2) complimentary conference registrations
- Up to 10 minute on-demand session viewable by all attendees
- Premium logo (linked) placement on the virtual platform
- Provide two (2) sponsor material items for attendees to view/download
- Opportunity for a daily posting on the conference news feed

### Bronze: \$500+

All General Sponsorship Benefits, plus:

- Opportunity for a daily posting on the conference news feed

\*All sponsorships are subject to change.

## Benefit Details

Benefit	Description
Logo Requirements	Size - 300 x 250 Format - most formats are accepted and will be specified later.
Logo Links	All logos on FASEB website and virtual platform will be linked to sponsor selected weblink.
Logo Placement	See pages 5-8 for sample placement in virtual conference environment. Additional placement on SRC website and on <i>Sponsor Thank You</i> slide.
Complimentary Registration(s)	Sponsor representative may register and attend Virtual SRC complimentary. The number of complimentary registrations varies per sponsor level.
Daily Posting	Sponsor may provide a short blurb to be posted on the daily news feed on the conference platform.
Material Items	Sponsor may provide informational items such as flyers, pamphlets, white papers, etc. based on the Sponsorship Level for placement on the platform for participants to download. File size TBD.
10 Minute On-Demand Session	Sponsor may record up to a 10-minute informational session in the product theater (on-demand section) for participants to view.
Designated Virtual Space - Platinum Sponsor ONLY	Platinum sponsor will have a branded and designated space with a link to their product video, a live chat and other interaction with attendees will be possible. The sponsor may offer any incentives such as a gift card or prize for participating in the event. Scheduled during non-competing program times only.

# Platinum Logo Placement

## Virtual Platform Login Screen



50 YEARS | NACUBO ANNUAL MEETING

Sign in

 Email Address

 Password 

☐ Remember Me [Forgot Password?](#)

Log In

Logo Here



# Platinum and Gold Logo Placement

## Virtual Conference Home Dashboard

**50 YEARS ANNUAL MEETING**

Home Lounge ▾ Exhibitors Continuing Education ▾ Members

Christian ▾

Profile

Home Lounge

Exhibitors

Community - Question...

Courses

Messages 3

**Main Sponsor**

**sodexo**  
QUALITY OF LIFE SERVICES

**Your Home Dashboard**

**Exhibit Hall**  
Click here to visit

**Networking Q&A**  
Click here to share

**Courses**  
Click here to learn

**Calendar**

MAY 2020

M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
« Apr						

**Complete Your Profile**

90% Complete

☐ Details 8/9

☒ Profile Photo 1/1

**Latest Updates**

Alana to Christian 5 days ago

Showcare-Admin posted an update 18 days ago

Christian posted an update in the group American Express 20 days ago

Christian posted an update in the group American Express a month ago

Showcare-Admin posted an update a month ago

**Silver Sponsors**

London Business School



# Platinum and Gold Logo Placement

## Virtual Conference Poster Hall

The screenshot displays a virtual conference poster hall interface. The top navigation bar includes the '50 YEARS | ANNUAL MEETING' logo, links for Home Lounge, Exhibitors, Continuing Education, and Members, and a user profile for 'Christian'. A left sidebar contains links for Profile, Home Lounge, Exhibitors, Community - Question..., Courses, and Messages. The main content area is titled 'Exhibitors' and features a search bar, filters for 'All Groups' (33) and 'My Groups' (1), and a 'Create a Group' button. A 'Featured for you' section displays a grid of exhibitor cards, including J.P. Morgan, American Express, Kaufman Hall/Axiom Software, and The Collaborative. Below this, another row of exhibitor cards is visible, including Capital Group, CAG, and CLA. On the right side, a calendar for May 2020 is shown. A yellow arrow points to a large, empty box labeled 'Gold Sponsor' in the bottom right corner, indicating the placement for a Gold Sponsor logo.

**Exhibitors**

Search Groups...

All Groups 33 My Groups 1 Create a Group

Recently Active

**Featured for you**

**J.P. Morgan**  
Public / Exhibitor  
You're a Follower

**American Express**  
Public / Exhibitor  
You're an Exhibit Staff  
+15 members

**Kaufman Hall/Axiom Software**  
Public / Exhibitor  
join group  
+1 member

**The Collaborative**  
Public / exhibitor  
You're a Follower  
+4 members

**Gold Sponsor**

**Calendar**

MAY 2020

M	T	W	T	F	S	S
					1	2
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

« Apr



# Bronze and Silver Logo Placement

## Virtual Platform Home Dashboard

The screenshot displays the Virtual Platform Home Dashboard. The top navigation bar includes the '50 YEARS ANNUAL MEETING' logo, navigation links (Home Lounge, Exhibitors, Continuing Education, Members), and a user profile section for 'Christian' with search, notifications, and shopping cart icons.

**Main Sponsor:** Features a banner for Sodexo Quality of Life Services.

**Your Home Dashboard:** Contains three main sections:

- Exhibit Hall:** Includes a photo of an exhibit and a button 'Click here to visit'.
- Networking Q&A:** Includes a photo of a networking session and a button 'Click here to share'.
- Courses:** Includes a photo of a course and a button 'Click here to learn'.

**Complete Your Profile:** Shows a progress bar at 90% Complete. It includes sections for 'Details' (8/9) and 'Profile Photo' (1/1).

**Calendar:** Displays a calendar for May 2020.

**Latest Updates:** Lists recent updates from users like Alana to Christian, Showcare-Admin, and Christian.

**Silver Sponsors:** A section at the bottom right, highlighted with a yellow box and an arrow, showing logos for London Business School and other sponsors.

**Left Sidebar:** Contains navigation links: Profile, Home Lounge, Exhibitors, Community - Question..., Courses, and Messages (with a red notification badge).

**For more information on how to sponsor visit:**  
**<https://www.faseb.org/Science-Research-Conferences/Sponsor-an-SRC>**

**OR**

**Contact the FASEB SRC Team**  
**[src@faseb.org](mailto:src@faseb.org)**  
**301-634-7010**



**FASEB**

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