

**Position Title:** Print and Digital Designer  
**Reports to:** Director of Communications  
**Status:** Full-time, Exempt  
**Date:** February 19<sup>th</sup>, 2019

The American Society for Biochemistry and Molecular Biology (ASBMB) is seeking an experienced designer to elevate the society's visual brand, to include its news magazine, scientific journals and professional benefits and resources. The ASBMB represents researchers who work on the cutting edge of the biosciences, and we want our publications and marketing collateral to reflect sophistication and ingenuity. Our hardworking and close-knit staff is committed to creating content that engages members and readers and provokes change.

**Primary function:** The designer will be responsible for all facets of visual design strategy and execution.

### **Major Duties and Responsibilities:**

- Act as the in-house creative agency and society brand ambassador
- Design and coordinate production of innovative and engaging brand identity, ads, brochures, infographics, signage, website graphics, and other materials to promote various ASBMB activities and to support various departments across media, including print, web, email, mobile, and social media.
- Plan and execute engaging design of the monthly print edition of ASBMB Today, including at least three cover options, and unique designs for features and special sections.
- Work with in-house writers and editors to plan, develop and execute static and interactive graphics, visual storytelling, data visualization and illustrations/photo-illustrations.
- Redesign the magazine print edition in late 2019 to coincide with 2020 launch of a new website (already in production).
- Establish and maintain a consistent look for the ASBMB family of journals.
- With subject matter experts, design covers for the society's three scientific journals, including special collections, virtual issues and thematic series.
- Provide input/advice/guidance as needed on projects by outside vendors.
- Collaborate with ASBMB's in-house IT team when needed, and work with outside agencies for projects beyond internal capabilities.

### **Minimum Qualifications and Skills required:**

- Documented experience in both print and Web design and a track record of adopting current best practices, styles and methodologies.
- Expert knowledge of Adobe Suite.
- Intermediate knowledge of HTML/CSS and content-management systems.
- Strong sense of visual storytelling and an eagerness to explore new story forms.

- Experience in a fast-paced environment and a sense of urgency.
- Ability to manage several tasks simultaneously.
- Evidence of continuing education to increase proficiency in technical skills.
- Ability and desire to illustrate.
- Strong instinct for problem solving.
- Attention to detail.
- Strong interpersonal and communication skills and the ability to work effectively with a wide range of creative stakeholders.
- Accepting of constructive criticism.
- Ability to work with printers and provide specs for printed pieces.
- A passion for news and science.

Please submit a cover letter with salary requirements, resume and a link to a portfolio that includes a diverse array of your work for both Web and print. Please include examples of as many of the following as possible: cover designs, feature stories for print, explanatory infographics, data visualization examples, illustrations, ads, brochures, website graphics and other creatives. To submit your application, please visit: <http://www.faseb.org/employment>

To learn more about ASBMB, please visit [www.asbmb.org](http://www.asbmb.org)

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