

Position Title: Science Communicator, ASBMB Journals

Reports to: Senior Director of Publications

Status: Full-time, Exempt

Date: November 7, 2018

Primary Function:

The American Society for Biochemistry and Molecular Biology is a nonprofit scientific organization, founded in 1906, whose mission is to advance the science of biochemistry and molecular biology and to promote the understanding of the molecular nature of life processes. The ASBMB executes its mission through publication of scientific and educational journals; organization of scientific meetings; advocacy for funding of basic research and education; support of science education at all levels; and promoting the diversity of individuals entering the scientific workforce. The society's headquarters is in Rockville, Md.

The ASBMB publishes three scientific journals: *Journal of Biological Chemistry*, *Molecular & Cellular Proteomics*, and the *Journal of Lipid Research*. All articles undergo an extensive peer-review process. ASBMB journal editors and reviewers are practicing scientists.

The ASBMB is seeking an experienced science communicator to disseminate research findings published in the three journals to the scientific community in multiple formats and across multiple platforms, making use of synergies among the journals whenever possible. The communicator should be broadly familiar with scientific trends and emerging topics to facilitate selection and description of relevant, timely content for a general scientific audience. This individual will be a member of the ASBMB Publications Department, reporting to the Senior Director of Publications and working in collaboration with ASBMB staff — including JBC's scientific and technical editors, the staff of the society's news magazine, and members of the ASBMB Marketing Department — as well as the journal editors.

Primary Duties:

- Creating content (tweets, social media posts, summaries, press releases, and other formats) to drive interest in discoveries published in ASBMB journals.
- Creating content (emails, posts, marketing campaigns, press releases, etc.) to drive awareness of specialty content (author resources, advice, etc.), build article submissions, and share updates regarding editors, journal policies, awards and events.
- Creation and project management of educational resources for authors and prospective authors about ASBMB policies and procedures as well as best practices in scientific publishing.
- Working with senior staff and scientific editors to curate content for the JBC website and marketing materials (brochures for conferences, virtual issues, etc.).
- Developmental editing of manuscripts and special content.
- Writing, editing, proofreading and other support for ongoing special projects.

Skills and Qualifications

- Education/advanced training in biological sciences; Ph.D. preferred
- Experience disseminating content of peer-reviewed journals preferred
- Familiarity with marketing strategies and best practices preferred
- Strong writing and editing skills
- Ability to distill complex information into engaging prose
- Experience using illustration software (i.e., Adobe Illustrator, Photoshop or GIMP) for basic image editing and graphic design
- Strong analytical and problem-solving skills
- Fast learner and self-motivated
- Detail-oriented, well-organized, and able to multi-task

For more information, please visit: www.asbmb.org.

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