



April 23, 2009

Federation of American Societies for Experimental Biology

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FASEB 'TWEETS' ABOUT BIOMEDICAL RESEARCH, EXPANDS SOCIAL MEDIA AND ADVOCACY MATERIALS

Bethesda, MD – The Federation of American Societies for Experimental Biology (FASEB) is launching pages on [Twitter](#) and [Facebook](#), as well as updating its most popular [advocacy materials](#). “We all know that the potential power of reaching new and larger audiences with social media is tremendous,” said Richard Marchase, Ph.D., FASEB President. “FASEB’s advocacy goal has always been to convey the critical importance of biomedical research to the health and well-being of our nation. These are exciting new tools to carry that message.”

FASEB also hopes that social media will provide more opportunities for scientists and engineers to stay in touch and get involved with science policy issues and advocacy. “One of FASEB’s strengths is our ability to mobilize the biomedical researchers who are making the breakthrough discoveries that are transforming medicine and leading to new technologies,” stated Carrie Wolinetz, Ph.D., FASEB’s Director of Scientific Affairs and Public Relations. “We want to make sure that scientists have a variety of resources to keep up to date on science policy news and to express their views to policymakers and the public on issues important to biomedical research.”

To that end, FASEB has also updated its popular, [state-specific slide presentations](#) titled, “Breakthroughs in Bioscience: From NIH Funded Basic Research to Improved Health,” with the most recent NIH funding information. “These customizable slides are a wonderful way for researchers to let policymakers or members of their community know about the important medical breakthroughs funded by the National Institutes of Health,” said Jennifer Zeitzer, FASEB’s Director of Legislative Relations. “They are also great resources for Members of Congress, their staff, or the media and public to learn about the federally-funded, life-saving medical research in their own state.”

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FASEB is composed of 22 societies with more than 90,000 members, making it the largest coalition of biomedical research associations in the United States. FASEB enhances the ability of biomedical and life scientists to improve—through their research—the health, well-being and productivity of all people. Our mission is to advance health and welfare by promoting progress and education in biological and biomedical sciences through service to our member societies and collaborative advocacy.