



Production Information

Banner Ad (actual size on journals)
468 x 60 pixels

Online Ad Requirements

Banner Ads

468 pixels wide by 60 pixels high no larger than 25k (234 x 50 pixels for ASPB website). Submit your ad as a .gif file to adnet@faseb.org. Provide the URL to which it should be linked. Provide ALT Text (5 words max) for those who have image-load turned off. Please note that only the first or last frame of banner ads might display for browsers that do not support animated .gifs.

Inline/Premium Ads

Submit your banner ad as a .gif file to adnet@faseb.org. Provide the URL to which it should be linked. Provide ALT Text (5 words max) for those who have image-load turned off. For the inline/premium service, send the company name exactly as it should be matched in the articles and the URL to which the name should be linked.

eTOC Ads

Top: eTOC alert banner is 468 x 60 pixels. Send a .gif file no larger than 25k and at least 72 dpi to adnet@faseb.org.
Bottom: Email 4 lines of text (62 characters per line) and a link to your website to adnet@faseb.org 35 days prior to the month of sponsorship. Logos should be a .gif file confined to 110 pixels wide by 40 pixels high. Include the URL for hyperlinking the logo.

TOC Package

eTOC alert banner is 468 x 60 pixels. Send a .gif file no larger than 25K and at least 72 dpi to adnet@faseb.org

TOC display ad is 195 x 195 pixels (or 150 x 150 for ASPB journals). Send a .gif file at least 72 dpi to adnet@faseb.org.

Include your URL and alternative text with both files for those users who have image-load turned off.

Stamp Ads

ASPB Member Chatter: Stamp ads are 120 x 90 pixels (can be graphic or text). Email graphic as a .gif file (or text as a word document) to adnet@faseb.org with URL and ALT text.

APS eNews Update: Stamp ads are 190 x 190 pixels. Email a .gif file to adnet@faseb.org and include URL and ALT text.

Contact/Submission Address:

Mail artwork and color proofs to:

FASEB AdNet

9650 Rockville Pike

Bethesda, MD 20814-3998.

Email artwork or questions to adnet@faseb.org.

Toll free phone: 800-43FASEB, ext. 7117 or directly: 301-634-7117

Fax: 301-634-7153

Website: www.faseb.org/adnet

TOC Display Ad (actual size)
195 x 195 pixels

Stamp Ad (actual size)
on APS eNews Update
190 x 190 pixels

TOC Small Display Ad
(actual size)
on ASPB journals
150 x 150 pixels

Stamp Ad
(actual size)
on ASPB
Member Chatter
120 x 90 pixels

Online Advertising Options and Deadlines

Publication/Website	Banner Ads	Inline Links (Premium)	eTOC Ads	TOC Packages*	eTOC/TOC Ad Materials Deadline: (# working days due before issue sponsorship)	Job Boards/ Banks	Stamp Ads
Advances in Physiology Education	•	•	•	•	20		
(The) American Journal of Clinical Nutrition	•	•	•	•	30		
(The) American Journal of Pathology	•	•	•	•	25		
American Journal of Physiology (specialty sections only)	•	•	•	•	20		
APS eNews Update					5		•
ASN eNewsletter	TBA	TBA	TBA	TBA	TBA	TBA	TBA
ASPB Member Chatter					20		•
ASPB Website	•				anytime	•	•
ASPET Career Website					anytime	•	
Drug Metabolism and Disposition	•	•	•	•	20		
(The) FASEB Journal	•	•	•	•	20		
FASEB Website	•				anytime		
Journal of Applied Physiology	•	•	•	•	20		
Journal of Biomolecular Techniques	•		•		TBA		
Journal of Leukocyte Biology	•	•	•	•	20		
(The) Journal of Molecular Diagnostics	•	•	•	•	25		
Journal of Neurophysiology	•	•	•	•	20		
(The) Journal of Nutrition	•	•	•	•	30		
Journal of Pharmacology and Experimental Therapeutics	•	•	•	•	20		
Molecular Interventions	•	•	•	•	20		
Molecular Pharmacology	•	•	•	•	20		
Pharmacological Reviews	•	•	•	•	20		
Physiological Genomics	•	•	•	•	20		
Physiological Reviews	•	•	•	•	20		
Physiology	•	•	•	•	20		
(The) Plant Cell	•	•	•	•	20 days after issue date		
Plant Physiology	•	•	•	•	15		

*TOC package includes eTOC banner & TOC display ad