

## About AdNet

**FASEB AdNet** represents a network of peer-reviewed online and print publications devoted to biomedical research and life sciences. Combined online users total over 35 million. Worldwide print readership is more than 500,000.

This network consists of more than 30 websites, print periodicals, directories, scientific meeting programs and abstracts, bonus distributions, inserts, and special advertising opportunities. Each of these publications is a powerful marketing and communications tool with a direct line to the life sciences research community.

By advertising with one or several of AdNet's titles, you have the flexibility of focusing your marketing efforts toward a specific target audience or gaining more widespread coverage by advertising in a combination of our niche or multidisciplinary publications.

Online and print advertising packages are available for most titles. AdNet offers free consultations and will customize a package for you in any of the represented media listed to the right. The AdNet Advantage is the combination of this free consultation service, marketing power, and combined frequency discounts resulting in one of the most cost-efficient methods of targeting life scientists.

Large banners and more integrated online TOC and eTOC packages mean that you now have more opportunities to target your audience online. You can even get more value when you add a 4-color print ad opposite the table of contents at a discounted rate for full TOC coverage!

## Contact Information

### FASEB AdNet

9650 Rockville Pike • Bethesda, MD • 20814-3998

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**Recruitment Sales:** 800-43FASEB, ext. 7156 or 301-634-7156

**Production and Billing:** 800-43FASEB, ext. 7117 or 301-634-7117

**Feedback Line:** 301-634-7791

**Fax:** 301-634-7153

**Email:** [adnet@faseb.org](mailto:adnet@faseb.org)

**Website:** [www.faseb.org/adnet](http://www.faseb.org/adnet)

## Who We Represent

FASEB AdNet represents online and print offerings for the titles listed below.

### Federation of American Societies for Experimental Biology (FASEB)

- *The FASEB Journal*
- *Experimental Biology Program and Abstracts*
- *FASEB Directory of Members and Website*

### American Society for Nutrition (ASN)

- *ASN eNewsletter—NEW*
- *The Journal of Nutrition*
- *The American Journal of Clinical Nutrition*

### American Society for Investigative Pathology (ASIP)

- *The American Journal of Pathology*
- *The Journal of Molecular Diagnostics*

### American Society for Pharmacology and Experimental Therapeutics (ASPET)

- *Molecular Interventions*
- *Pharmacological Reviews*
- *Drug Metabolism and Disposition*
- *Molecular Pharmacology*
- *Journal of Pharmacology and Experimental Therapeutics*
- *ASPET Career Website*

### American Physiological Society (APS)

- *APS eNews Update—NEW*
- *APS Wall Calendar—NEW*
- *Physiological Genomics*
- *Journal of Applied Physiology*
- *Journal of Neurophysiology*
- *American Journal of Physiology and specialty sections*
- *Physiological Reviews*
- *Physiology*
- *Advances in Physiology Education*
- *The Physiologist*
- *APS Conference Program and Meeting Abstracts Issue*

### American Society of Plant Biologists (ASPB)

- *Plant Physiology*
- *The Plant Cell*
- *ASPB News*
- *ASPB Member Chatter*
- *ASPB Website*
- *ASPB Member Directory*
- *ASPB Annual Meeting Program*

### Society for Leukocyte Biology (SLB)

- *Journal of Leukocyte Biology*

### Association of Biomolecular Resource Facilities (ABRF)

- *Journal of Biomolecular Techniques Online—NEW*