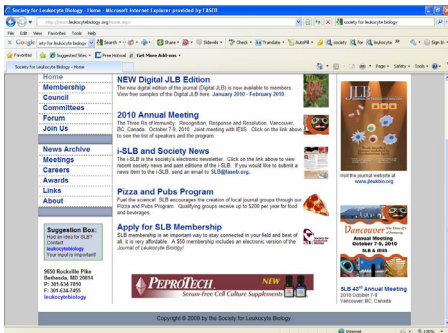
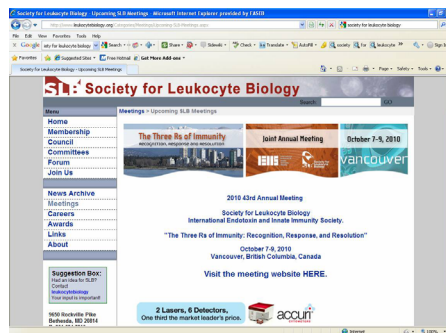


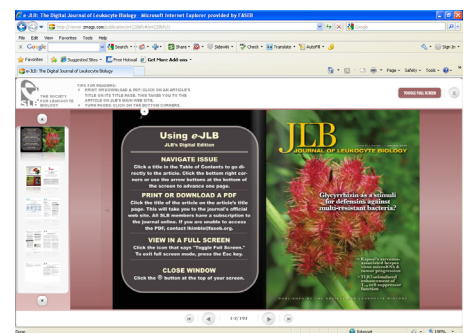
Society for Leukocyte Biology Online Advertising Opportunities



SLB Homepage



SLB Meeting Page



e-JLB Digital Edition

Online Options

There are two ways to reach the SLB members online:

- 1.) SLB website banner ad on the website.
- 2.) Email digital edition sponsorship ad on *e-JLB* (sold separately or at a value combination rate).

Online Advertising Details

- 1.) SLB website banner ad: 468 x 60 pixels, rotating throughout the website. Rates: \$500 for 1 month, \$1,200 for 3 months, \$2,100 for 6 months, \$3,600 for 12 months.
- 2.) Digital edition sponsorship email ad for *e-JLB*: A 468 x 60 banner ad at top of monthly email announcement. Rate: \$600 per issue month. Only one sponsorship per month sold on a first-come, first-serve basis.

Combination rate: We are offering a special combination advertising rate to allow advertisers to reach the SLB membership via the digital alert email AND the SLB website for one low price. The combination rate is \$825 per month (1 month banner and 1 digital edition issue sponsorship).

Contact

Veronica Purvis at vpurvis@faseb.org or 1-301-634-7791 to reserve your advertising.

About SLB and *JLB*

SLB is devoted to the exploration of cellular and molecular biology of leukocytes and host defense. The society comprises leukocyte biologists, students, postdoctoral scientists, and faculty. *JLB* is published monthly and readers are basic biomedical researchers in hematology, pathology, immunology, infectious disease, allergy, cytokine, and inflammatory research.

Online Advertising Rates Chart

SLB and e-*JLB* Online Advertising Rates

	1 mo.	3 mo.	6 mo.	12 mo.
SLB banner ad	\$500	\$1,200	\$2,100	\$3,600
e- <i>JLB</i> digital sponsorship:	\$600/issue			
Combo Rate:	\$825/issue (per month)			

Media Kits and Rate Cards available at www.faseb.org/adnet



Your Ad Sales Contact: Veronica Purvis
FASEB AdNet—The Advertising Network for the Life Sciences
800-43FASEB, ext. 7791 or 301-634-7791
vpurvis@faseb.org

