

COMMUNICATING WITH PUBLIC OFFICIALS

Letters, telephone calls, and e-mail are effective ways to communicate with your public officials, including state and local legislators and school board officials. However, some officials receive hundreds of communications per day on a diverse set of issues. Yours will have to stand out.

MAKE A CONNECTION

Whether writing, calling, or meeting with policy makers, it's important to establish a connection. Are you a constituent? A supporter? A parent with children in the school district? Let your officials know why your views should matter to them.

BE SPECIFIC AND HAVE AN “ASK”

If you are referring to a specific piece of legislation, make sure to cite the correct title or number. State the action you would like your official to take, such as voting for or against it. Let them know that your continued or future support depends on their action.

INCLUDE YOUR CONTACT INFORMATION

Whether you're sending a letter or email, include your contact information if you want a response.

TRY A PHONE CALL

Phone calls to your officials or their staff members are a great way to communicate your views on evolution education. Follow the same general rules that you would for letter writing and consider preparing a script to help you to stay on task.